

EFFECTIVENESS OF THE PUBLIC ACTIVITIES ADMINISTRATION OF HUNKHA SUBDISTRICT MUNICIPALITY, HUNKHA DISTRICT, CHAINAT PROVINCE

Kamolporn Kalyanamitra¹, Somchai Rattanapoompinyo²,
Duangrit Benjathikul Chairungruang³ and Brent Kin-Iway⁴

¹Public Administration Political Science Faculty, Tel. 02 800-6800

^{2,3,4}Public Administration Political Science Faculty, Tel. 02 800-6800

¹e-mail : kramonporn @ hotmail.com

Abstract

The objectives of this study were : 1) to determine the effectiveness of the public activities administration of Hunkha Subdistrict Municipality, Hunkha District, Chainat Province; and 2) to compare the opinions of people with different personal backgrounds regarding the public activities administration. The sample of the study was composed of 389 people aged 18 years or over living in the areas under the jurisdiction of Hunkha Subdistrict Municipality, Hunkha District, Chainat Province. The study instrument was a number of self-administered questionnaires containing questions having a -5 point, rating scale. The collected data were analyzed with the help of descriptive statistics (percentage, mean, standard deviation, a t-test and an F-test).

The results found that: (1) Holistically, the effectiveness of the public activities administration was found to be at a high level on the four dimensions, separately considered, the mean scores of the four dimensions in descending order of strength (or degree) were as follows: the development of the quality of life of community members; development of the infrastructure, development of politics, and the administration based on the principle of good governance. (2) People with different socioeconomic-demographic backgrounds (sex, age, education, occupation, marital status, and income) differed in their opinions toward the effectiveness of the public activities administration.

Keywords: effectiveness, public activities, administration